

# Mother's Day 2021 Fundraiser



**This Mother's Day, you have the opportunity to honor the role models, caregivers, mothers, grandmothers and the special person in your life while helping end domestic and sexual violence in New Hampshire.**

## **Recognize a loved one or a friend this Mother's Day**

The New Hampshire Coalition Against Domestic and Sexual Violence has a one-of-a-kind offer for community members and businesses to honor, thank or memorialize the important caregivers in their lives or leave a message. The Coalition is partnering with the Concord Monitor on May 9 to create an advertisement that allows donors the option to celebrate mothers and other role models while supporting survivors of domestic and sexual violence. Options include a personalized message that can also incorporate business logos. The appreciation ad will be accessible through newsprint and online. All proceeds will support the Coalition's mission to create safer communities.

## **Donations benefit survivors**

As the world continues to grapple with the fallout of the pandemic, the Coalition's doors remain open, and our fight on behalf of survivors is steadfast. In order to maintain this commitment, we are offering multiple sponsorship opportunities to businesses ahead of Mother's Day. Through funds raised from these critical sponsorships, the Coalition will be able to expand vital protections, services and support that will improve the lives of survivors now and in the future.

## **What does the Coalition do?**

NHCADSV is the umbrella agency for NH's 12 crisis centers. The Coalition serves as the statewide voice for victims of domestic violence, sexual assault, child abuse, human trafficking and stalking. We work to create safe and just communities through advocacy, prevention and empowerment of anyone affected by these crimes. We do this by influencing public policy, guaranteeing that victims receive quality services, and ensuring that systems of accountability are in place for survivors in their pursuit of justice and healing.

**To donate, please visit <https://www.nhcadsv.org/mothersday2021.html>**

**For more information, email [communications@nhcadsv.org](mailto:communications@nhcadsv.org)**

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## The Coalition is offering the following options:

### Presenting Sponsor: \$1,000

- Sponsor logo or name will appear toward the top of the Coalition's Mother's Day appreciation ad with an acknowledgment of all Presenting Sponsors
- The sponsor will get a personalized message of 250 characters maximum to honor, thank or memorialize an individual or a group of mothers or caregivers
- Logo will appear on the Coalition's homepage and Mother's Day webpage with link to your website
- Individualized social media post acknowledging your support as a Presenting Sponsor
- Recognition in an upcoming digital newsletter with logo and link to your website's homepage
- Printed copy of the digital Monitor ad to hang in your office or home



**250 Characters**



**150 Characters**



**100 Characters**

### Leadership Sponsor: \$500

- Sponsor logo or name will appear integrated in the Coalition's Mother's Day appreciation ad
- The sponsor will get a personalized message of 150 characters maximum to honor, thank or memorialize an individual or a group of mothers or caregivers
- Recognition as a Leadership Sponsor on the Coalition's Mother's Day webpage with link to your website's homepage
- Recognition in an upcoming digital newsletter

### Coalition Companion: \$250

- Sponsor logo or name will appear integrated in the Coalition's Mother's Day appreciation ad
- The sponsor will get a personalized message of 100 characters maximum to honor, thank or memorialize an individual or a group of mothers or caregivers



We honor the courageous and tenacious mothers, grandmothers and caregivers who are empowering future generations of leaders in NH!  
You inspire us!

\*Sample message of about 150 characters with logo.  
Note: This is not to scale.

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