

# PURPLE PURSE CHALLENGE



**Purple  
Purse**

Allstate Foundation



**Join the Purple Purse Challenge and help the Coalition win up to \$100,000 in prizes from the Allstate Foundation!**

The Purple Purse Challenge is a contest designed to increase awareness about financial abuse, which occurs in 98% of relationships involving domestic violence and creates barriers to self-sufficiency for survivors.

**Gifts received between**

**October 2nd - 31st, 2018**

**will support public policy initiatives and our economic empowerment work with survivors.**

**Donations must be processed via credit card for this challenge.**

**Support the Coalition's economic empowerment program and help survivors create financial safety plans, savings accounts, and provide a match to their savings by joining our team here:**

**<https://bit.ly/2MMTmtv>**

**JOIN OUR TEAM!**